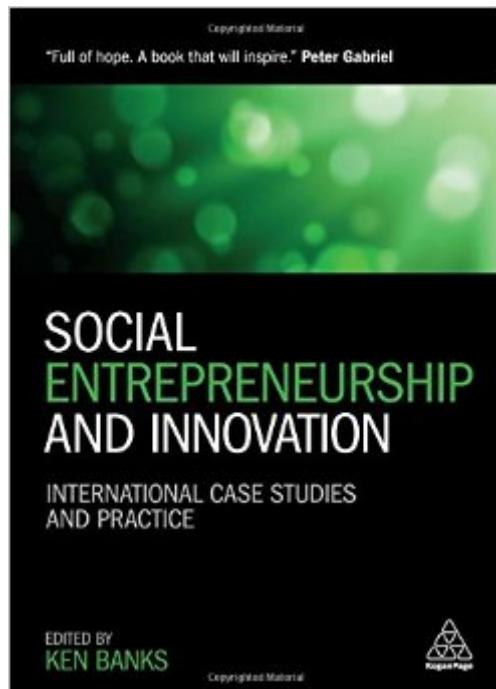


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# Social Entrepreneurship And Innovation: International Case Studies And Practice



## **Synopsis**

Social innovators and social entrepreneurs look for creative and affordable solutions to specific societal problems. Fueled by the spread of the internet and the ubiquity of cell phones, it is easier than ever before to attempt to solve pressing social and environmental problems in the world. Social Entrepreneurship and Innovation presents the journeys of pioneering and often accidental social innovators who used their courage, tenacity, and creative thinking to find a solution to their problem. The case studies do not gloss over the setbacks and dead ends these people faced; instead, they offer a realistic insight into the challenges and mindset needed to overcome them. From bringing solar-powered lighting to Nigerian midwives, to using surplus food to reconnecting broken refugee families, each case draws out the lessons learned and provides guidance and advice for anyone inspired to take action of their own.

## **Book Information**

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## **Customer Reviews**

This collection of case studies, highlighting innovative social entrepreneurship programmes around the world, has the capability to inform, amaze, inspire and educate. The author has compiled a fair mix of different programmes and does not paint an unrealistic picture of the trials and tribulations that have faced the programmes. In many ways you don't even need to have a really innovative project in mind or be working on some social programme to possibly change the world to get the benefit of this book; it just is a great, pleasant read and a lot of the knowledge will remain clear in your mind, waiting for future exploitation in whatever circumstance is applicable. The case studies

are presented in a relatively matter-of-fact style, which is appreciated, so the programmes can speak for themselves and are not coloured by hype or a pressurised commentary. Through the book you also get a fair amount of history that can put a lot of things into context. Did you know that Florence Nightingale, the founder of modern nursing, was a social entrepreneur? Other examples exist, yet for decades they were not connected with being a social entrepreneur as we would think of them today. It can be a specialist read, something that is difficult to pigeon-hole for many, yet something worthy of a second look at least. If you feel you can't justify buying the book, at least check it out from a library. It is worth a read for sure!

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